

Madhan Prakash Gupta Certified Viz Artist & Multimedia Professional

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# **Qualification profile:**

Highly creative and multitasking professional with extensive experience in Multimedia, Print Design, motion graphics and Visual Effects for Television and Movies, With Problem solving ability and strong ethics to make significant contribution to any organisation. I am highly organized and adept at meeting tight deadlines that are so common in the industry.





## **Creative Experiences in the following:**

## **Print Designs**

- . Brochures & Newsletters
- . Logos & Business Cards
- . Posters & Post Cards
- . Stationery

#### **Televisions & Commercials**

- . Title Animations
- . 2D motion Graphics
- . 3D motion Graphics
- . Compositing
- . Color corrections

## Web Designing & Multimedia

- . Web Site Designs
- . Interactive CD Rom Authoring
- . CD's & DVD's Cover Designs

#### Movies

- . Title Animations
- . Keying
- . Rotoscope
- . Compositing & Visual Fx

## **Experiences in others**

- . Flex Banners for movies & Stall exhibition . Knowledge of Steroscopic . Hologram Animation
- . 3D Set modelling . Viz Artist Designer for Broadcasting

## Technical Proficiency:

Platform: Windows Xp / Me / 2000 / 98

# Software Expertise:

**RealTime Graphics Vizrt:** Viz Artist 5.0.1, Viz Arc 1.7.0, Viz Ticker 3.1, Viz Ticker Feed, Viz Trio,

Template Wizard & Template Builder.

Adobe CC 2017: Illustrator, Photoshop, Indesign, Aftereffects, Premiere Pro & Dreamweaver.

**3D Softwares:** Autodesk 3D studio Max 2013 & Cinema 4D R19.

Other Softwares: Digital fusion 6, Apple Shake 2.5, 2d3 Boujou V.3 & DVD maestro.



## **Professional Experiences**

PUTHIYATHALAIMURAI, CHENNAI, INDIA.

Sr. Graphic Designer (Online)



## **Key Achievements**

. Successfully done all election results and budget graphics using viz artist & viz ticker from the year 2021 ( TN Assembly Election ) to Aug 2025

- . Created Templates for Real time Graphics.
- . Established trusting relationships with my team and higher officials

FREELANCER, CHENNAI, INDIA.



## **Key Achievements**

- . Done Motion Graphics Animations for TVC'S and Graphic designs for clients.
- . Worked as a VFX Supervisor and Graphics & VFX Artist for a Tamil Movie named Marijuana.

## VAANAVIL TELEVISION, CHENNAI, INDIA. Sr. Visualizer

Efficiently managed from concept through completion of the project. Worked on Promo Videos and Motion graphics for on air promotions. Worked on Print Ads, Flex Banners & Identities for Vaanavil Television.



## **Key Achievements**

- . As a multitasking person did the best for the concern to improve the workflow.
- . Established trusting relationships with my team and higher officials.

Website: www.vaanaviltelevision.com

#### DIGITEC PRO, CHENNAI, INDIA. Freelancer

Worked on motion Graphics video's & Print Designs for Digitec Pro Clients.

APR 2015 -DEC 2016

## **Key Achievements**

- . As a multitasking person did the best for the concern to improve the workflow.
- . Since it's My friend's StartUp Company so I contributed myself to the company.

#### SRI SANKARA TV, BANGALORE, INDIA. Sr. Visualizer

Efficiently managed from concept through completion of the project. Worked on Promo Videos and Motion graphics for on air promotions. Worked on Print Ads, Flex Banners & Identities for Sri sankara Group of Companies.



## **Key Achievements**

- . As a multitasking person did the best for the concern to improve the workflow.
- . Established trusting relationships with my team and higher officials.

Website: www.srisankaratv.com

## NETMONKS TECHNOLOGIES, BANGALORE, INDIA. Sr. Visualizer

Efficiently managed from concept through completion of the project. Worked on Promo Videos and music video completely done Using Photoshop CS6, AECS6 & Premiere CS6.Effectively build and created vector and bitmap graphics.



## **Key Achievements**

- . As a multitasking person did the best for the concern to improve the workflow.
- . Established trusting relationships with my team and higher officials.

Website: www.netmonks.in

# COKINETIC SYSTEMS, BANGALORE, INDIA. Sr. Software Engineer

Efficiently managed and worked for the completion of the projects.

Worked with Developers and created graphics, animation and image processing as per the requirements for Apps like Open IFE(in-flight entertainment systems) and Air Play for the airline clients like Air New Zealand, Delta Air Lines, Emirates, United, V Australia and Virgin America.

Worked on promotion Graphic Materials, Ad Banners and official Branding and Presentation Materials.



## **Key Achievements**

- . As a multitasking person did the best for the concern to improve the workflow.
- . Established trusting relationships with my team and higher officials.

Website: www.cokinetic.com

## MAKKAL TELEVISION PVT LTD. CHENNAI, INDIA.

Sr. Graphic Animator

Efficiently managed from concept through completion of the project.

Worked on Motion graphics for on air promotions and franchise identity packages. Effectively build, motivated and created Daily graphics and animation for live programs, promotions, preparing marketing flyers, on air Ads for the clients & played as set visualizer too.



## **Key Achievements**

- . As a multitasking person did the best for the concern to improve the work flow.
- . Established trusting relationships with my team and higher officials.

Website: www.makkal.tv

## **KOSMIC FILM, CHENNAI, INDIA. CG Team Lead**

Efficiently manage and co-ordinate design production and motion graphic department from concept through co pletion. Worked closely with clients to create vision, conceive designs and conistently meet deadlines and requirements.

Effectively build, motivated and created Graphic Designs and Motion Graphics for Commercials Ads and Movies.



#### **Key Achievements**

- . Successfully completed client projects.
- . Successfully completed Motion Graphic and Visual Fx for Three movies.
- . Established trusting relationships with my team and clients.

Website: www.kosmicmusic.com

## **TAMILTHIRAI TELEVISION.** CHENNAL INDIA. **CG Team Lead**

Efficiently managed and co-ordinate my team from concept through completion of the project. Worked on Motion graphics and 3D animation for on air promotions and franchise identity packages and completed successfully before the deadlines. Effectively build, motivated and created Daily graphics and animation for live programming. Worked on Print Ads and Web development for the company.



#### **Key Achievements**

. Established trusting relationships with my team and higher officials.

## ARENA MULTIMEDIA, CHENNAI, INDIA. Part Time Faculty

I managed and co-ordinated my students and taught them the concepts of Multi media, Creating illustrations, Media publishing,2D Animations, 3D Animations and Motion graphics. Effectively helped them in concept through completion of their course projects.



## **Key Achievements**

. Established good relationships with my students and to the management.

# JBCM STUDIOS, CHENNAI, INDIA. Graphic Designer

Created design Theme and Graphics for Marketing and sales presentations, Training videos and Corporate websites. Successfully translated subject matter into concrete design for newsletters.



#### **Key Achievements**

. Established trusting relationships with my team and higher officials.



VIZRT - VIZ-ARTIST DESIGNER

Mverx Technologies Private Limited.

Film city, Noida, UP, India.

ADVANCED DIPLOMA IN MULTIMEDIA
Arena Multimedia Aptech Limited.
Chennai, India.

# DIPLOMA IN COMPUTER TECHNOLOGY Pannimalar polytechnic - satyabhama group Chennai, India.



#### Award from Former Chief Minister of Tamil Nadu Dr. Karunanidhi given by kalaigar Tv

For the graphics and visual fx work done for the teleserial Thekkathi ponnu directed by film Director Bharathiraaja.

#### Training module for isa's

Got reward and certificate from **Southern Railways**, **Govt.of India** for successful completion of the project in the given deadline.

## **Best Graphic Designer Student Award**

Arena multimedia Carnival "2001"

Place: 2nd place

#### **Best 3D Animation Award**

Arena multimedia Carnival "2001"

Place: 2nd place

## **Best Compositing Award**

Arena multimedia Carnival "2001"

Place: 2nd place

#### Winner of the week

Virtual view contest conducted by **THE HINDU** News paper

Concept: Career counciling

Reference: Can be provided in case of need.