



Madhan Prakash Gupta

 **Certified Viz Artist & Multimedia Professional**

Portfolio Url : www.rivalworkz.com | Hand phone : + 91 97917 31218 | email : madhan.max@gmail.com

Qualification profile:

Highly creative and multitasking professional with extensive experience in Multimedia, Print Design, motion graphics and Visual Effects for Television and Movies, With Problem solving ability and strong ethics to make significant contribution to any organisation. I am highly organized and adept at meeting tight deadlines that are so common in the industry.

Skills



Designing



Motion Graphics & VFX



Viz Artist



Web Designing



CD & DVD Authoring



R & D

Creative Experiences in the following:

Print Designs

- . Brochures & Newsletters
- . Logos & Business Cards
- . Posters & Post Cards
- . Stationery

Web Designing & Multimedia

- . Web Site Designs
- . Interactive CD Rom Authoring
- . CD's & DVD's Cover Designs

Televisions & Commercials

- . Title Animations
- . 2D motion Graphics
- . 3D motion Graphics
- . Compositing
- . Color corrections

Movies

- . Title Animations
- . Keying
- . Rotoscope
- . Compositing & Visual Fx

Experiences in others

- . Flex Banners for movies & Stall exhibition
- . Knowledge of Steroscopic
- . Hologram Animation
- . 3D Set modelling
- . Viz Artist Designer for Broadcasting

Technical Proficiency:

Platform: Windows Xp / Me / 2000 / 98

Software Expertise:

RealTime Graphics Vizrt : Viz Artist 3.12, Viz Ticker, Viz Ticker Feed, Viz Trio & Viz Template Wizard.

Adobe CC 2017: Illustrator, Photoshop, Indesign, Aftereffects, Premiere Pro & Dreamweaver.

3D Softwares: Autodesk 3D studio Max 2013 & Cinema 4D R19.

Other Softwares: Digital fusion 6, Apple Shake 2.5, 2d3 Boujou V.3 & DVD maestro.

Sound Editing: Sound forge.



Professional Experiences

FREELANCER, CHENNAI, INDIA.

JAN 2018
-
PRESENT

Key Achievements

- . Done Motion Graphics Animations for TVC'S and Graphic designs for clients.
- . Creating Templates for Real time Graphics using VIZRT Artist.
- . Worked as a VFX Supervisor and Graphics & VFX Artist for a Tamil Movie named Marijuana which got released this diwali 2020.

**VAANAVIL TELEVISION, CHENNAI, INDIA.
Sr. Visualizer**

JAN 2016
-
JAN 2018

Key Achievements

- . As a multitasking person did the best for the concern to improve the workflow.
- . Established trusting relationships with my team and higher officials.

Website: www.vaanaviltelevision.com

Efficiently managed from concept through completion of the project. Worked on Promo Videos and Motion graphics for on air promotions. Worked on Print Ads, Flex Banners & Identities for Vaanavil Television.

**DIGITEC PRO, CHENNAI, INDIA.
Freelancer**

APR 2015
-
DEC 2016

Key Achievements

- . As a multitasking person did the best for the concern to improve the workflow.
- . Since it's My friend's StartUp Company so I contributed myself to the company.

Worked on motion Graphics video's & Print Designs for Digitec Pro Clients.

SRI SANKARA TV, BANGALORE, INDIA.
Sr. Visualizer

Efficiently managed from concept through completion of the project. Worked on Promo Videos and Motion graphics for on air promotions. Worked on Print Ads, Flex Banners & Identities for Sri sankara Group of Companies.

AUG 2014
-
MAR 2015

Key Achievements

- . As a multitasking person did the best for the concern to improve the workflow.
- . Established trusting relationships with my team and higher officials.

Website: www.srisankaratv.com

**NETMONKS TECHNOLOGIES ,
BANGALORE, INDIA.**
Sr. Visualizer

Efficiently managed from concept through completion of the project. Worked on Promo Videos and music video completely done Using Photoshop CS6, AECS6 & Premiere CS6. Effectively build and created vector and bitmap graphics.

FEB 2014
-
JUL 2014

Key Achievements

- . As a multitasking person did the best for the concern to improve the workflow.
- . Established trusting relationships with my team and higher officials.

Website: www.netmonks.in

COKINETIC SYSTEMS , BANGALORE, INDIA.
Sr. Software Engineer

Efficiently managed and worked for the completion of the projects. Worked with Developers and created graphics ,animation and image processing as per the requirements for Apps like Open IFE(in-flight entertainment systems) and Air Play for the airline clients like Air New Zealand, Delta Air Lines, Emirates, United, V Australia and Virgin America. Worked on promotion Graphic Materials, Ad Banners and official Branding and Presentation Materials.

AUG 2011
-
JUN 2013

Key Achievements

- . As a multitasking person did the best for the concern to improve the workflow.
- . Established trusting relationships with my team and higher officials.

Website: www.cokinetic.com

**MAKKAL TELEVISION PVT LTD,
CHENNAI, INDIA.
Sr. Graphic Animator**

DEC 2008
-
AUG 2011

Efficiently managed from concept through completion of the project.

Worked on Motion graphics for on air promotions and franchise identity packages. Effectively build, motivated and created Daily graphics and animation for live programs, promotions, preparing marketing flyers, on air Ads for the clients & played as set visualizer too.

Key Achievements

- . As a multitasking person did the best for the concern to improve the work flow.
- . Established trusting relationships with my team and higher officials.

Website: www.makkal.tv

**KOSMIC FILM, CHENNAI, INDIA.
CG Team Lead**

MAR 2006
-
NOV 2008

Efficiently manage and co-ordinate design production and motion graphic department from concept through completion. Worked closely with clients to create vision, conceive designs and consistently meet deadlines and requirements.

Effectively build, motivated and created Graphic Designs and Motion Graphics for Commercials Ads and Movies.

Key Achievements

- . Successfully completed client projects.
- . Successfully completed Motion Graphic and Visual Fx for Three movies.
- . Established trusting relationships with my team and clients.

Website: www.kosmicmusic.com

**TAMILTHIRAI TELEVISION ,
CHENNAI, INDIA.
Sr. Software Engineer**

NOV 2004
-
MAR 2006

Efficiently managed and co-ordinate my team from concept through completion of the project. Worked on Motion graphics and 3D animation for on air promotions and franchise identity packages and completed successfully before the deadlines. Effectively build, motivated and created Daily graphics and animation for live programming. Worked on Print Ads and Web development for the company.

Key Achievements

- . Established trusting relationships with my team and higher officials.

ARENA MULTIMEDIA, CHENNAI, INDIA.
Part Time Faculty



I managed and co-ordinated my students and taught them the concepts of Multi media, Creating illustrations, Media publishing, 2D Animations, 3D Animations and Motion graphics. Effectively helped them in concept through completion of their course projects.

Key Achievements

. Established good relationships with my students and to the management.

JBCM STUDIOS, CHENNAI, INDIA.
Graphic Designer



Created design Theme and Graphics for Marketing and sales presentations, Training videos and Corporate websites. Successfully translated subject matter into concrete design for newsletters.

Key Achievements

. Established trusting relationships with my team and higher officials.

AS A FREE-LANCER

Worked on Print works, 2D & 3D Motion Graphics, CD - Rom Authoring, DVD Menu designing and Authoring and on Compositing works for Televisions and Commercials. Successfully completed the projects in given deadline. Worked closely with clients to create vision and established good trusting relationships with my clients.

Some of my projects

- Project : **Training Module For ISA's - Interactive CD ROM Presentation**
- Client : **Southern Railways - Chennai**
- Software used : Adobe photoshop, Macromedia Director 8.5, Flash Mx and sound forge.

- Project : **108 Divya Ragam - Interactive CD ROM Presentation**
- Client : **Mr.Parthasarathy (Chief finance advisor, Southern Railways - Chennai)**
- Software used : Adobe photoshop, Macromedia Director 8.5, Flash Mx and sound forge.

- Project : **108 Cine Ragam - Interactive CD ROM Presentation**
- Client : **Mr.Parthasarathy (Chief finance advisor, Southern Railways - Chennai)**
- Software used : Adobe photoshop, Macromedia Director 8.5, Flash Mx and sound forge.

- Project : **Ezhuthiyatharadi - Tamil Movie**
- Client : **SSS GOODLOOK FILMS PRIVATE LTD.**
- Software used : All Print Ads, Posters, Audio CD Cover and Label Designs and Movie Title Animation.

Project : **Boomalattam Cinema - Hindi, Telugu & Tamil Version**
Client : **Director Bharathyraaja**
Software used : All Print Ads, Posters, Movie Title Animation and Visual Fx.



VIZRT - VIZ-ARTIST DESIGNER
Mverx Technologies Private Limited.
Film city, Noida, UP, India.

ADVANCED DIPLOMA IN MULTIMEDIA
Arena Multimedia Aptech Limited.
Chennai, India.

DIPLOMA IN COMPUTER TECHNOLOGY
Pannimalar polytechnic - satyabhama group
Chennai, India.



Award from Former Chief Minister of Tamil Nadu Dr. Karunanidhi given by kalaigar Tv
For the graphics and visual fx work done for the teleserial Thekkathi ponnu directed by film Director Bharathiraaja.

Training module for isa's
Got reward and certificate from **Southern Railways, Govt.of India** for successful completion of the project in the given deadline.

Best Graphic Designer Student Award
Arena multimedia Carnival "2001"
Place : 2nd place

Best 3D Animation Award
Arena multimedia Carnival "2001"
Place: 2nd place

Best Compositing Award
Arena multimedia Carnival "2001"
Place: 2nd place

Winner of the week
Virtual view contest conducted by **THE HINDU** News paper
Concept : Career counseling



Father's Name : K.Gupta
Martial Status : Single
Nationality : Indian

Reference : Can be provided in case of need.